



Call for Expressions of Interest:

December 18, 2026 will mark the 75th anniversary of the Town of Marystown.

At this time, the Tourism and Special Events Committee is seeking expressions of interest from companies or individuals that are interested in being licensed to sell specific promotional items and merchandise promoting the 75th Anniversary Celebrations during various events in 2026. These items may include a variety of items including hats, T-shirts, hoodies, and a multitude of other souvenir items that people may be interested in purchasing during the 365-day long celebrations.

Interested companies and individuals will be required to sign a license agreement with the Town of Marystown to use the 75th Anniversary logo on products. The licensed Vendors will also need to obtain permission for each product they plan to provide with the 75th Anniversary logo. The purpose of this is to ensure that all products provided during the celebration are appropriate for the event, to ensure there are not too many vendors providing the same products which could possibly lead to vendors being unable to sell large quantities of product, and to ensure that there are an adequate number of Vendors to carry all of the products that the 75th Anniversary Celebrations Committee would like to have available during the year long event.

Licensed Suppliers of Promotional Items

The process to become a licensed provider of merchandise for the 75th Anniversary Celebration Committee will involve the following:

A. Submit a written request to the Committee to become a licensed provider and to have the right to use the 75th Anniversary logo subject to the guidelines

provided in this document and in the formal licensing agreement that will be signed by an authorized representative from the Tourism and Special Events Committee and the licensed provider.

B. Agreement with the Town of Marystown that the rules for the usage of the logo as outlined in this document and in any related documents will be strictly adhered to. Failure to follow these rules could result in a cancellation of the licensing agreement with the Town and prevent the license holder from being able to use the logo and supplying any products to 75th Anniversary events.

C. Agreement that the license provider will obtain approval in writing to produce individual items prior to any items being ordered from suppliers.

D. Agreement that the logo will only be used as intended by the committee and will not be modified in any way that affects its layout or shape or its approved colours without expressed written permission from the Committee.

E. Agreement that the license provider will be responsible for ensuring that suppliers that they use to produce products follow the rules as outlined in this document.

F. Agreement that the licensed provider will be expected to have someone attend and have their products available at certain 75th Anniversary events during the year as identified by the committee.

3.0 Other Important Information

The following are additional details about this call for expressions of interest:

- It is the intent of the Committee that more than one company or individual will be given permission to provide products for the events but not an unlimited number.
- The individual must be in good standing with the Town of Marystown.
- All successful vendors will be granted the right to sell merchandise branded with the 75th Anniversary Celebrations logo subject to the guidelines outlined in this document and any other guidelines that may be developed in the future by the Committee and communicated to Vendors.

- The official colours, wording, logos, designs, etc. must be used as supplied by the 75th Anniversary Celebrations Committee and not altered.
- The 75th Anniversary Celebrations Committee will approve all merchandise items in advance of them being created and sold, to ensure they are appropriate to 75th Anniversary Celebrations.
- The successful vendors will be able to sell souvenir merchandise utilizing a variety of venues including the following:
 - At the Vendor's retail operation,
 - Online through a Vendor's own website,
 - At 75th Anniversary Celebration events at various locations and times throughout the year-long celebration, and
 - At other locations mutually agreed upon by the Vendor and the Committee.
- The Committee will make every effort to provide access to venues for Vendors to set up and sell their products. Staffing, preparation and setup at events, and the processing of all sales and orders will be the sole responsibility of the Vendor.
- The Committee reserves the right to engage a limited number of Vendors and to negotiate with individual Vendors as necessary to provide items for individual events. Negotiations may involve price, quantity, and timing of products with the Committee's goal being to ensure that Vendors can provide a reasonable quantity of products at a fair price and in some circumstances by specific dates.

There is no deadline for expressions of interest. For clarification of any component of this Call for Expressions of Interest, please contact Debbie Fitzpatrick at either 709-279-1661 ext. 231 or by e-mail at: dfitzpatrick@marystown.ca

Proposals may be dropped off at the Town Office, or mailed to:

Town of Marystown

Tourism & Special Events Committee

P.O. Box 1118

150-168 Ville Marie Drive, Marystown NL A0E 2M0; Attn. Debbie Fitzpatrick